

First Call for Papers
S&B 2021
VII Conference
Science & Business – common challenges
November 18, 2021, Kraków, Poland
<http://www.b2b.zarz.agh.edu.pl>
[Apologies if you receive multiple copies of this CFP]

Dear Friends and Colleagues,

We cordially invite you to participate in the VII International Conference in the series “Science & Business – common challenges”.

The conference will be held in a hybrid in-person/virtual (MS Teams) form at the Faculty of Management of AGH University of Science and Technology, possibly transitioning to fully virtual if the COVID-19 situation develops.

This year we offer the possibility for publishing in indexed journals and Routledge monographs. We invite you to get familiar with the publications from the previous editions of the Conference (<http://www.b2b.zarz.agh.edu.pl/publications.html>).

The aim of the Conference is not only to share knowledge and experience, but also to create a common platform (B2B & S2B) combining science and business, which will help to integrate the representatives of science and business.

The Conference offers the possibility to present the results of scientific research and to conduct discussions in an interdisciplinary environment of scientists and management practitioners. Traditional panel sessions will be enriched by moderated meetings and networking with entrepreneurs, business environment organizations, representatives of chambers of commerce and local authorities.

Topics of interest include:

Post-covid world

Contemporary dilemmas of entrepreneurship

Science & Business: the role of universities in the transfer of knowledge and shaping entrepreneurship

Regional economy

Trade, Global Market, Monetary Economic and Finance

ICT-induced transformation of organizations

Digital business strategy

The future of digital business innovations

Business informatics and digital society

Virtual enterprise

Important dates:

October 20, 2021 - submission of abstracts

(<https://easychair.org/account/signin?l=eSnzW6L2oA5K9K5BlxoX0t>)

November 30, 2021 - registration and payment of participation fee

November 30, 2021 - submission of full versions of papers

(<https://easychair.org/account/signin?l=eSnzW6L2oA5K9K5BlxoX0t>)

The detailed information on the Conference can be found at

<http://www.b2b.zarz.agh.edu.pl>

Thank you for your time, and we look forward to your contribution.

Respectfully,

on behalf of the Organizing Committee

D.Eng. Joanna Duda, Prof. of AGH

President of the Organizing Committee