



ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI
FACULTATEA DE ECONOMIE TEORETICĂ ȘI APLICATĂ
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Faculty of Theoretical and Applied Economics

Bucharest University of Economic Studies

Invites you to participate at the

Transforming the Future of Work: Navigating the Intersection of Digital Transformation and Human Capital

**Conference on Economic Convergence in European
Union (ECEU) – 20th edition**

Bucharest, 6-7th of April 2023

CALL FOR PAPERS

We are pleased to invite you to the **20th International Conference on Economic Convergence in European Union, “Transforming the Future of Work: Navigating the Intersection of Digital Transformation and Human Capital”** which will **take place in Bucharest University of Economic Studies between 6-7th of April 2023.**

Organized by **The Faculty of Theoretical and Applied Economics**, the *ECEU conference is a multidisciplinary forum that promotes interaction and knowledge exchange among scholars from diverse research fields.*

The pace of technological change has accelerated dramatically in recent years, and this has had a profound impact on the world of work. Digital transformation has revolutionized the way we do business, and it has brought new opportunities and challenges to organizations of all sizes and in all industries. At the same time, human capital remains a critical factor in the success of any organization. The skills, knowledge, and experience of the people working in an organization are crucial to its ability to innovate, adapt, and grow. So, how do we navigate this intersection of digital transformation and human capital? How do we leverage the benefits of technology while also ensuring that our people have the skills and capabilities they need to thrive in this rapidly changing world?

One of the key challenges is to keep pace with the changing demands of the job market. With new technologies emerging all the time, it is essential that we continue to invest in our people, helping them to develop the skills and expertise they need to stay relevant and competitive.

Another challenge is to ensure that digital transformation is inclusive and equitable, so that everyone has an opportunity to participate and benefit. This requires a focus on diversity and inclusivity, as well as a commitment to lifelong learning and career development. To succeed in this rapidly changing landscape, organizations must adopt a holistic and strategic approach to digital transformation and human capital. This means leveraging technology to create new business models and value streams, while also investing in the development and well-being of the people who make up the organization.

To sum up, the future of work will be shaped by the intersection of digital transformation and human capital. Navigating this intersection requires a strategic and inclusive approach that leverages technology while also investing in the skills and well-being of our people.

Participants will submit the abstract via email to simpoziuneconomie@economie.ase.ro no later than 5th of March 2023.

Full papers as well as short papers (abstracts or drafts of research in progress you would like to share) are accepted.

Submitted papers will be peer reviewed in terms of novelty, originality, relevance, scientific soundness, methodological design, results, and contribution. It is ECEU policy to make efforts to send complete papers to two reviewers for full blind peer review. Submitted papers must not have been previously published or currently submitted for publication elsewhere.

Selected papers will be published in a Special issue of Theoretical and Applied Economics Journal, indexed in EconLit, RePec, DOAJ, EBSCO and ICAAP.

Important dates:

Abstract deadline: 5th of March 2023

Notification of acceptance: 10th of March 2023

Full paper and participation fee: 30th of April 2023

Fees: *There is a participation fee of 50 Euro (250 lei) per paper*, which also covers the publishing fees. *For any extra papers or co-authors, you will not be charged with additional fees.*

The fee will be paid in the account: **Asociația Studenților în Economie, Afaceri și Comunicare, cont RO18INGB0000999911402937**

Organizers: Prof. PhD. Grigore Piroșcă, Dean of the Faculty of Theoretical and Applied Economics at Bucharest University of Economic Studies,

PhD. Radu Petrariu, Director of AFER,

Prof. PhD. Silvia Elena Iacob, Vice-Dean of the Faculty of Theoretical and Applied Economics at Bucharest University of Economic Studies

Assoc. prof. PhD. Nicolae Moroianu, Vice-Dean of the Faculty of Theoretical and Applied Economics at Bucharest University of Economic Studies

Assoc. prof. PhD. Roberta Stanef-Puică, Vice-Dean of the Faculty of Theoretical and Applied Economics at Bucharest University of Economic Studies

Prof. PhD. Liana Badea, Head of The Department of Communications and Economic Doctrines, Faculty of Theoretical and Applied Economics at Bucharest University of Economic Studies,

Assoc. prof. PhD. Dragoș Huru, Head of The Department of Economics and Economic Policies, Faculty of Theoretical and Applied Economics at Bucharest University of Economic Studies,

Radu Budu, Founding member and President of ASEAC

For additional information please check <http://www.economie.ase.ro/>

For further questions feel free to contact us via email at: simpoziuneconomie@economie.ase.ro

Partners:

